



Communications & Outreach VISTA

Do you have a heart and passion for helping neighbors in need? Would you enjoy working in a diverse workplace, helping to build a more stable and inclusive future for our community?

The Catherine McAuley Center has an opening for a Communications & Outreach AmeriCorps VISTA starting September 3, 2019. The VISTA will work to expand and deepen community awareness about the issues and barriers facing CMC's client populations, including women experiencing homelessness, survivors of trauma, refugees, immigrants, and adult language learners.

The VISTA will exercise writing and interpersonal skills to develop print materials and electronic content, and strengthen partnerships with members of our community.

AmeriCorps benefits include a living stipend, supplemental insurance, and an education award following completion of hours. For more information, please email volunteer@cmc-cr.org or call 319-731-0446.

IOWA CAMPUS COMPACT VISTA COMMUNITY CORPS VISTA ASSIGNMENT DESCRIPTION (VAD)

SITE	Catherine McAuley Center	POSITION TITLE	Communications & Outreach VISTA
ANTI-POVERTY FOCUS	Economic Opportunity	SERVICE TERM	9/3/2019-9/2/2020
ANTI-POVERTY OBJECTIVE	Employment	SITE SUPERVISOR	Selah Ulmer
CAPACITY BUILDING FOCUS	Leveraged Resources	SUPERVISOR CONTACT	volunteer@cmc-cr.org

VISTA ASSIGNMENT OBJECTIVES & MEMBER ACTIVITIES

PROJECT GOAL	<p>The goal of this project is to increase community awareness about the issues and barriers facing Catherine McAuley Center (CMC) client populations, including women experiencing homelessness, survivors of trauma, refugees, immigrants, and adult English language learners, so that CMC can more actively engage the community as volunteers, donors, and supporters of positive change. Women in CMC's Transitional Housing Program are survivors of trauma, and experience substantial barriers to functioning in employment, housing, and social relationships. The 450+ refugees and immigrants served by CMC's Adult Basic Education and Refugee & Immigrant Services Programs also experience significant barriers to financial stability, including language, cultural, or educational barriers, among others.</p> <p>The AmeriCorps VISTA member will be focused on expanding and deepening community knowledge and support of the issues facing people served by CMC programs. The VISTA member</p>
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	will also provide capacity-building support in engaging clients in opportunities to become better connected and involved in the local community. By developing materials and electronic content as well as strengthening partnerships and outreach efforts, the VISTA member will contribute to CMC's capacity to leverage resources, partnerships, and volunteers to provide effective services that benefit our community.
OBJECTIVES	Strengthen communications and outreach efforts to potential volunteers, donors, and other supporters of CMC's mission. (Sept 2019 – Sept 2020)
MEMBER ACTIVITIES	<ul style="list-style-type: none"> • Raise awareness by developing content and messaging about issues impacting CMC clients (female experience of homelessness, immigration, refugee resettlement, adult literacy, etc.), including electronic communications, social media content, press releases, and printed materials. • Revise and develop content for CMC website and promotional materials. • Identify additional outreach opportunities and engage the CMC Outreach Volunteer Team in promoting CMC programs and volunteer opportunities. • Plan and coordinate small awareness-raising, fundraising, or community outreach events.
OBJECTIVES	Promote client participation and greater inclusion in community activities, events, and leadership opportunities. (Sept 2019 – Sept 2020)
MEMBER ACTIVITIES	<ul style="list-style-type: none"> • Identify and promote opportunities for client and volunteer involvement in community events and opportunities. • Identify opportunities for volunteer involvement, develop volunteer job descriptions, and assist with volunteer training and coordination.